



THE

# WIB™

## WEAR IT UNDER YOUR JERSEY!



THE WIB IS A NEW, SIMPLE AND INNOVATIVE BICYCLE CLOTHING ACCESSORY THAT ENHANCES THE PLEASURE OF CYCLING BY PROTECTING THE RIDER FROM THE COLD . . . WITHOUT COVERING UP THE TEAM JERSEY!

DEVELOPED BY AN ENGINEER AND AVID BICYCLIST, THE WIB IS WORN UNDER THE JERSEY INSTEAD OF OVER THE JERSEY, AS USUALLY DONE WITH RIDING VESTS. THE WIB ONLY COVERS THE FRONT OF THE CHEST

AND THE NECK, PRECISELY THE AREAS OF THE TORSO THAT ARE MOST LIKELY TO CAUSE HEALTH PROBLEMS DUE TO WIND CHILL.

THE WIB IS SECURED COMFORTABLY AROUND THE NECK OF THE RIDER BY A WRAP AROUND COLLAR WITH VELCRO PADS. IT IS MADE OF AN EXTERNAL LAYER OF WINDBLOCKING/ BREATHABLE MATERIAL AND AN INTERNAL LAYER OF ATHLETIC MESH.

THE WIB PROVIDES PROTECTION FROM THE WIND AND THE COMFORT OF KEEPING DRY BY ALLOWING PERSPIRATION TO EVAPORATE AND THE CONVENIENCE OF FITTING COMFORTABLY IN YOUR JERSEY POCKET WHEN NO LONGER NEEDED.



COLLAR WITH VELCRO PADS

ATHLETIC MESH LINING

BREATHABLE OUTER MATERIAL



5" X 8" PACKAGE



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PATENT PENDING